

Charities in the State Employee Workplace

Quick Facts for State Agencies, University System Organizations and Charity Representatives

BACKGROUND

The University of Tennessee Campaign for Education, created in 1984, is the only campaign in the state that is dedicated to raising money for education. It is the only campaign in the state that is dedicated to raising money for education.

CHARITY EVENTS/FUNDRAISERS/SOLICITATION IN THE STATE WORKPLACE

WHAT IS ALLOWED?

If and when a group of state employees, with approval from their Agency Head or University Chancellor, desires to conduct a charity-focused event as a means to empower employees and engage with (a) charity/charities, that group may plan and run these events ONLY for SCCR-approved charities.

Any charity, including SCCR charities, may solicit state employees to solicit or plan an event/fundraiser, including email solicitations.

What can state employees do to plan a charity event?

Talk with your SEER representative about your event.

Do the funds raised need to be given directly to the SCCR?

Yes. The donations will be treated as one designated contribution, classified as a "charitable event."

Will there be an administrative fee?

Yes. The monies will be treated as a single event contribution by the SCCR.

Why aren't charities allowed to approach us in the state employee workplace, even if the event will ultimately be somewhere else?

Planning a charity event is considered campaigning, and the SCCR is the only one permitted in the state workplace.

What CAN approved SCCR charities do to promote themselves to state employees?

- Share that you are an approved SCCR charity on all of your existing communication methods – newsletters, websites especially and share your SCCR code. Example: Did you know that we are an approved SECC charity for YEAR? If you are a state employee, designate us (Code #####)#!
- Talk-up the fact (to your board and your community/communities) that you are an approved SCCR charity. Not all charities meet the criteria to participate and you should be proud that you qualify.
- Encourage your board members and other volunteers who ARE state employees to get involved in their workplace SCCR as a campaign volunteer. Engaged community volunteers make the best SCCR volunteers!
- Respond to the SCCR's requests for charity fair participants when it will work for you. This will provide visibility and awareness for your charity. You are permitted to promote your charity and your SCCR code on materials that you share with state employees. DEMONSTRATE YOUR IMPACT ON THE QUALITY OF LIFE FOR I C, feature I C residents who were helped or I C residents who volunteer – Better yet, if you have stories about state employees, share them at these events!!