



The GASCCP Campaign

2018-2019 Calendar



September

1st – 15th

Create and implement plans to ensure the campaign is an enriching community-building experience. Learn about the coordinator's responsibilities and successful ways to boost your agency campaign by exploring the GASCCP website and study the GASCCP Coordinator Handbook at www.gasccp.org.

15th – 30th

Work with executive leadership to plan an effective campaign with visible support. Communicate with the employees about the program and charitable opportunities. Encourage payroll deductions or one-time online donations as options for giving.

October

1st

This is the first day of the 2018-19 GASCCP Campaign. Online Pledging begins today. Encourage employees to make pledges at <https://gasccp.causecast.com/login>.

2nd – 29th

Manage fundraising money and paper pledges. Monitor campaign progress and update executive leadership and employees regularly throughout the campaign.

31st

This is the last day of the 2018-19 GASCCP Campaign. Online Pledging Ends! This is also the last day to received paper pledges. Thank each employee who contributes to the campaign.

November

9th

Coordinators have until November 9th to get any pledge or special event forms with corresponding monies to the lockbox or America's Charities.